

Date: 2-Oct-12

TO: Susie Toma
Brad Daniell (Telerep Atlanta)

copy: Cedric Thomas
Jennifer Stewart
DeAnna Datillo
Public File

FROM: Dawn Tavoletti

RE:	Political Rebate
	Candidate: Critz
	Week of: 9/24 - 9/30
	Contract Number: 325767 - HL6263779

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
1	6-7A M-F	:30	\$795	5	2	\$350	\$890
4	9-10A M-F	:30	\$395	5	2	\$200	\$390
6	530-8A Sun	:30	\$345	5	1	\$150	\$195
8	10-11A M-F	:30	\$345	5	2	\$175	\$340
9	12-1230P M-F	:30	\$370	5	3	\$175	\$585
14	6-630P M-F	:30	\$995	5	2	\$700	\$590
15	6-630P Sun	:30	\$670	5	1	\$200	\$470
20	11-1135P M-F	:30	\$1,995	5	1	\$900	\$1,095
21	1134P-1237A M-F	:30	\$670	5	2	\$200	\$940
23	70730P M-F	:30	\$1,645	5	1	\$1,250	\$395
24	7-730P M-F	:30	\$1,645	5	1	\$1,250	\$395

TOTAL REBATE (Gross)	\$6,285
(Net)	\$5,342.25



Billing Adjustment Form

☒ WPXI-TV

☐ PCNC

☐ EPXI

☐ WPXI.com

☐ WPXI Mobile



Agency LUC, Inc

Write-up Date 10/2/12

Client Pol-Critz

Requested By D. Tavoletti

Campaign/Title Congress

Resolution Date _____

Reason:

Customer Deduction _____

Sales Person Error _____

Billing Error _____

Traffic Error _____

Separation/Scheduling Problem _____

Late Run _____

Other ☒

Reference:

Invoice No. _____

Invoice Date _____

Contract No. 325 767

Explanation of Adjustments by Requestor: LUC

Additional Explanation by _____:

GROSS Amount to be Credited: \$ 6285.00 Debited: \$ _____

NET Amount to be Credited: \$ 5342.25 Debited: \$ _____

ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:

1. Account Executive: _____ Approved _____ Date _____

2. Local/National Sales Manager: D. Tavoletti Approved ☒ Date 10/2/12

3. General Sales Manager: _____ Approved _____ Date _____

General Manager (Over \$5000): _____ Approved _____ Date _____

4. Final Approval: Controller: _____ Approved _____ Date _____

Entered On Spreadsheet _____ Entered as done _____ Entered in OSi _____



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Luc, Inc.
25 Whitlock Place, SW
#201
Marietta, GA 30064-3142

Contract # 325767

Schedule Dates 09/24/12-09/30/12
Advertiser Pol/Critz M/D/Con/PA (12930)
Agency Luc, Inc. (2895)
Product Political - Federal Candidate (1067)
Brand POL/M CRITZ/D/CON/PA (68636)
Salesperson Telerep/Atlanta, Atlanta (1044)
Sales Office Telerep/Atlanta
Buyer Name MULLS,AMY
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments 2429
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/06/12
Last Modified 10/01/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06263779
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,580.50
Net Total \$20,289.50
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Sep. 2012
Grand Total:
Spots 32
Rate \$23,870.00
32 \$23,870.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	09/24/12-09/28/12	5	:30	5:59A- Channel 11 News 6am	2	X	X	X	X	X			2	\$1,590.00	\$3,180.00	Pittsburgh (WPXI)	NEWS 6-7A/1	9/21/12
2.1	Normal Line / Spot	09/24/12-09/28/12	5	:30	7A- 8A (EST)	2	X	X	X	X	X			2	\$620.00	\$1,240.00	Pittsburgh (WPXI)	TODAY 7-8A/2	9/21/12
3.1	Normal Line / Spot	09/24/12-09/28/12	5	:30	8A- 9A (EST)	1	X	X	X	X	X			1	\$570.00	\$570.00	Pittsburgh (WPXI)	TODAY 8A-9A/3	9/21/12
4.1	Normal Line / Spot	09/24/12-09/28/12	5	:30	9A- Today Show 9a	2	X	X	X	X	X			2	\$395.00	\$790.00	Pittsburgh (WPXI)	TODAY 9A-10A/4	9/21/12
5.0	Normal Line / Spot	09/29/12-09/29/12	5	:30	8A- 10:30A (EST)							1		1	\$370.00	\$370.00	Pittsburgh (WPXI)	SAT NEWS 8A-1030A/5	9/6/12
6.0	Normal Line / Spot	09/30/12-09/30/12	5	:30	5:30A- 8A (EST)							1		1	\$345.00	\$345.00	Pittsburgh (WPXI)	SUN NEWS 530A-8A/6	9/6/12
7.0	Normal Line / Spot	09/30/12-09/30/12	5	:30	8A- 10A (EST)							1		1	\$370.00	\$370.00	Pittsburgh (WPXI)	SUN NEWS 8A-10A/7	9/6/12
8.1	Normal Line / Spot	09/24/12-09/28/12	5	:30	10A- Ellen	2	X	X	X	X	X			2	\$345.00	\$690.00	Pittsburgh (WPXI)	ELLEN/8	9/21/12
9.1	Normal Line / Spot	09/24/12-09/28/12	5	:30	11:59A- Channel 11 News At Noon	3	X	X	X	X	X			3	\$370.00	\$1,110.00	Pittsburgh (WPXI)	NOON NEWS/9	9/21/12
10.1	Normal Line / Spot	09/24/12-09/28/12	5	:30	4P- Judge Judy 4p	2	X	X	X	X	X			2	\$395.00	\$790.00	Pittsburgh (WPXI)	JUDGE JUDY 4-430P/10	9/21/12
11.1	Normal Line / Spot	09/24/12-09/28/12	5	:30	4:29P- Judge Judy 430p	2	X	X	X	X	X			2	\$495.00	\$990.00	Pittsburgh (WPXI)	JUDGE JUDY 430-5P/11	9/21/12
12.1	Normal Line / Spot	09/24/12-09/28/12	5	:30	5P- 5:30P (EST)	2	X	X	X	X	X			2	\$795.00	\$1,590.00	Pittsburgh (WPXI)	NEWS 5-530P/12	9/21/12
13.1	Normal Line / Spot	09/24/12-09/28/12	5	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$795.00	\$1,590.00	Pittsburgh (WPXI)	NEWS 530-6P/13	9/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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CPE N/A
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By Broadcast Month

Spots	Rate
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Grand Total:	32 \$23,870.00

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14.1	Normal Line / Spot	09/24/12-09/28/12	5	:30	5:59P- Channel 11 News At 6pm M-F	2	X	X	X	X	X			2	\$95.00	700 \$1,990.00	Pittsburgh (WPXI)	NEWS 6-630P/14	9/21/12
15.0	Normal Line / Spot	09/30/12-09/30/12	5	:30	6P- CHANNEL 11 NEWS								1	1	\$60.00	200 \$670.00	Pittsburgh (WPXI)	NEWS 6-630P/15	9/6/12
16.0	Normal Line / Spot	09/26/12-09/28/12	5	:30	6:59P- Jeopardy				1						\$1,645.00		Pittsburgh (WPXI)	JEOPARDY 7-730P/16	9/6/12
17.1	Normal Line / Spot	09/24/12-09/27/12	5	:30	7:30P- WHEEL OF FORTUNE	2	X	X	X	X				2	\$1,645.00	\$3,290.00	Pittsburgh (WPXI)	WHEEL 730P/17	9/21/12
18.0	Normal Line / Spot	09/29/12-09/29/12	5	:30	7P- Jerome Betts 7-730P							1			\$670.00		Pittsburgh (WPXI)	BETTS 7-730P/18	9/6/12
19.0	Normal Line / Spot	09/29/12-09/29/12	5	:30	7:30P- 8P (EST)							1			\$570.00		Pittsburgh (WPXI)	HOLD FOR JEOPARDY 730-8P/19	9/6/12
20.1	Normal Line / Spot	09/24/12-09/28/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1	X	X	X	X	X			1	\$1,995.00	900 \$1,995.00	Pittsburgh (WPXI)	LATE NEWS/20	9/21/12
21.1	Normal Line / Spot	09/24/12-09/28/12	5	:30	11:34P- TONIGHT SHOW	2	X	X	X	X	X			2	\$640.00	200 \$1,340.00	Pittsburgh (WPXI)	TONIGHT/21	9/21/12
22.0	M/G For 16.0.1 / Spot	09/28/12-09/28/12	5	:30	6:59P- Take This Job and Love It						1				\$1,645.00		Pittsburgh (WPXI)	JOBS SPECIAL 7-8P/16	9/10/12
23.1	M/G For 16.0.1 / Spot	09/24/12-09/27/12	5	:30	6:59P- Jeopardy	1	X	X	X	X				1	\$1,645.00	1250 \$1,645.00	Pittsburgh (WPXI)	JEOP 7-730P/MKGD 22	9/21/12
24.0	Normal Line / Spot	09/24/12-09/27/12	5	:30	6:59P- Jeopardy	1	X	X	X	X				1	\$1,645.00	1250 \$1,645.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/16	9/21/12
25.0	Normal Line / Spot	09/30/12-09/30/12	9	:30	5A- 5:30A (EST)							1		1	\$0.00	\$0.00	Pittsburgh (WPXI)		10/1/12

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